



Need	Ranking (1 high   10 low)
Walkable Food Sources	2.8
Stronger relationships (across neighborhoods and institutions)	2.8
Living Wage Jobs	5
Remediation of Brownfields to meet proper health standards	5.4
Clothing Banks (boys/teens/adults)	5.6
More affordable and high quality childcare options	5.6
Better access to mental health services	6.2
Certification programs / training	6.6
More active churches	7
Better healthcare infrastructure	8

(INFORMATION SHARING)  
PROBLEM: RELATIONSHIPS ACROSS NEIGHBORHOODS & SYSTEMS

- LACK OF TRANSPARENCY
- ACCESSABILITY OF COMMUNICATION
  - WALKING/CANVASSING
  - SOCIAL MEDIA
  - PHYSICAL SIGNAGE
  - NEWSPAPER
  - PUBLIC MEETINGS
- COMMUNITY BUY-IN ON PUBLIC DECISION MAKING

- Post-it SUPERSTICKY EASELPAID  
TABLEAU À FEUILLES MOBILES SUPERCOLLANTES  
SUPERADHESIVAS ELCC DE HOJAS REPOSICIONABLES
- 30 25 INPO x 30 INPO  
63.5 cm x 76.2 cm  
5.2 30 FT/PP (0.48 mm) 3M
- GOALS: Improve relationships across neigh. & systems  
plan/
- Strategies
- Develop method of disseminating info - reaching our neighbors
  - Getting people into same spaces/off devices
  - Encourage irrationality [spending time - calling them - trust building]
  - Building trust

## **GOAL: Improve relationships across neighborhoods and systems.**

### **Strategies**

#### **1. Develop method of disseminating information (how can we better reach our neighbors?)**

##### **Action Steps:**

- My colleague Paris McCurdy has installed a television screen at a local barber shop that has a BSU calendar on it. People can submit requests to Paris for events to be added to the calendar and he can update those on the television screen using an app. We could add a way for neighborhoods to include their events on the screen and also help install additional television screens in places where people are a "captive audience" like at the doctor's office or the BMV.
- Lynn Witty (BSU Healthy Lifestyle Center) has been working for several years to develop a free app that will connect individuals with local service providers (health care providers, housing, food pantries, etc.). Jeff Hansard will oversee the app and the pilot is expected to launch Sept. 1st. We could help Lynn market the app to the community at public events, through social media, fliers, personal referrals, etc.
- Jay Chapman from WoofBoom radio would like to support a weekly radio/video about what's happening with MAP / in Muncie's neighborhoods.
- Establish Voice or SMS for the entire City of Muncie (Ex: Town of Eaton).
- Establishing Social Media managers and building out a social media system (TikTok, Instagram, Facebook, Snapchat).
- Printed quarterly newsletter with community calendar (3 month). [Daisy Dale – resource]
- Mobilizing and organizing neighborhoods that don't have neighborhood associations.
- Host neighborhoods booths at popular events (i.e. FireUp Downtown, Be My Neighbor Day, etc.)

#### **2. Get people into same spaces connecting with each other (how do we get people off their devices?)**

##### **Action Steps:**

- Start out&about in Muncie. Develop a localized program that promotes Sunday afternoon engagement and develop a Muncie map and marketing materials to encourage people to connect with their neighbors. <https://outabout.org/>
- Informal Town Halls (reverse Town Halls) – ways for people to engage informally with city leaders.
- Porch events – host tours on porches (showcase businesses, conversations, local music, etc.).
- Organizing walk and talk groups across neighborhoods.
- Neighborhoods board game night – build board game library (family friendly)
- Increasing the overall number of events.

#### **3. Encourage intentionality (how do we get people to spend time with each other?)**

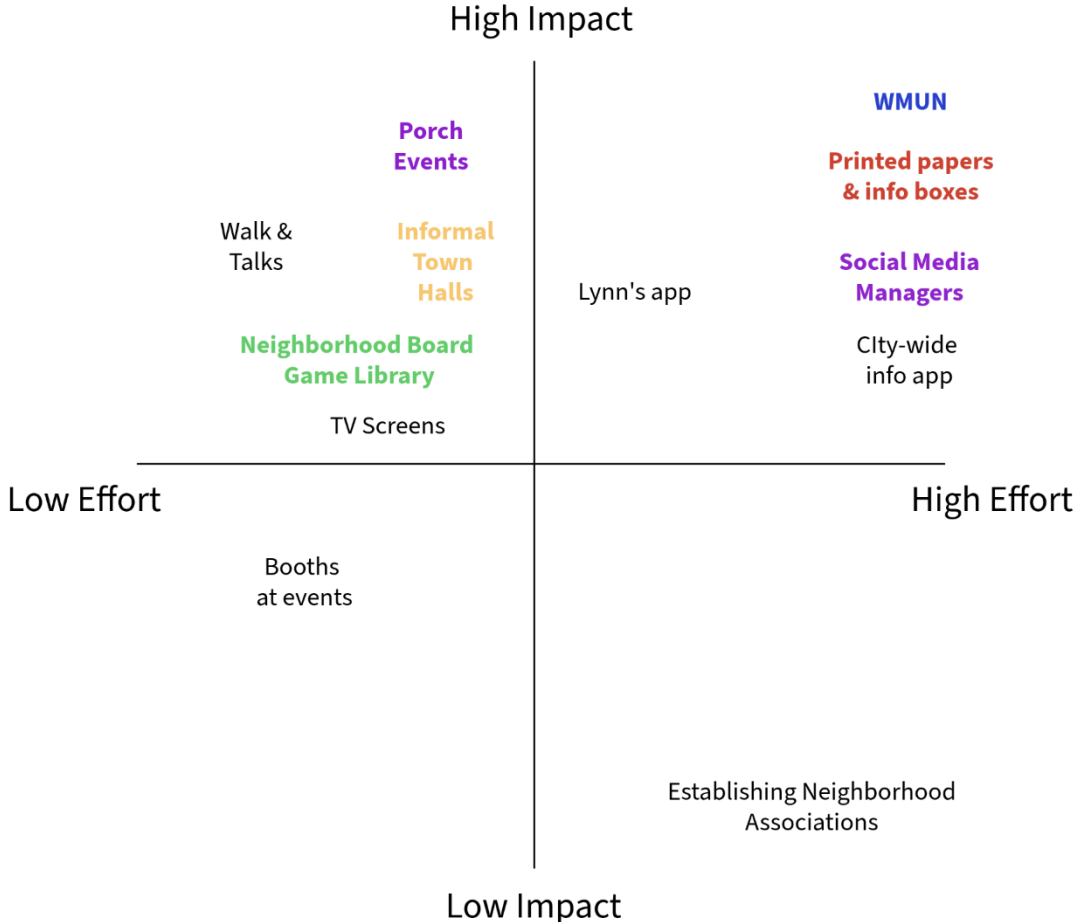
##### **Action Steps:**

- Host a community screening of [Join or Die](#). I attended a zoom call with the director last month and received the screening guide: [https://www.canva.com/design/DAFns2TokHA/Mb6giSfHzEoUzqPVdsbQeg/view?utm\\_content=DAFns2TokHA&utm\\_campaign=designshare&utm\\_medium=link2&utm\\_source=uniquelinks&utlId=h40cc8c67ac#1](https://www.canva.com/design/DAFns2TokHA/Mb6giSfHzEoUzqPVdsbQeg/view?utm_content=DAFns2TokHA&utm_campaign=designshare&utm_medium=link2&utm_source=uniquelinks&utlId=h40cc8c67ac#1)
- Survey neighbors – what is going to motivate them to get out and get involved?

#### **4. Build trust**

##### **Action Steps:**

# Project Ideas

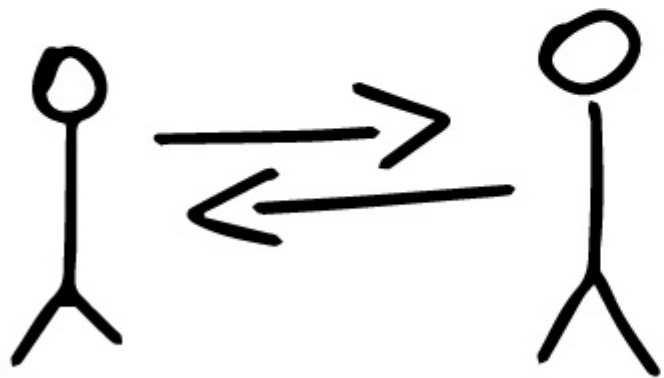


## Project Champions

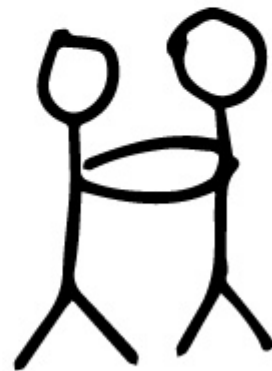


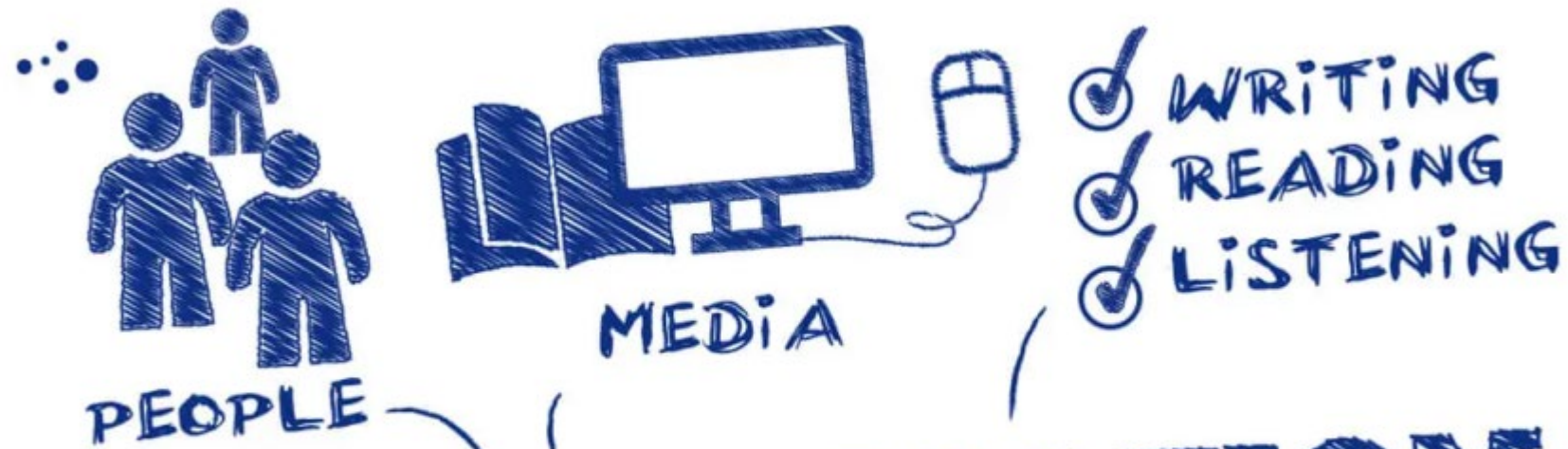
- WMUN - Sam
- Printed papers & info boxes - Joey and Kiwani
- Neighborhood Board Game Library - Isabel & Eliana
- Porch Events & Social Media Managers - Jasmine
- Informal Town Halls - Rachael

communicating



connecting





# COMMUNICATION



A blue starburst shape with multiple points, resembling a comic book explosion or a speech bubble. The word "READ!" is written in the center in a bold, orange, sans-serif font with a thin orange outline. The background is white.

**READ!**

46%

37%



20

FEDERAL

RESERVE

NOTE

20

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THIS NOTE IS LEGAL TENDER FOR ALL DEBTS, PUBLIC AND PRIVATE

*Jorda Larrauz*  
Treasurer of the United States.

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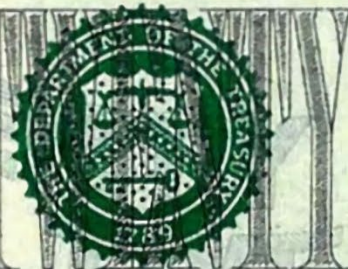
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JACKSON

THE UNITED STATES OF AMERICA

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TWENTY USA TWENTY USA



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*Steven T. Mnuchin*



Secretary of the Treasury.

SERIES 2017 A

TWENTY DOLLARS

## *Neighborhood Events*

- Coming up and Celebrate Success*

## *City-wide Updates*

- News Neighborhoods Can Use*

## *Neighborhood Projects*

- Highlight What's Working Well*



TALK!







A blue starburst shape with multiple points, resembling a jagged star or a burst of energy. The word "DANCE!" is written across the center in a bold, orange, sans-serif font. The letters have a slight shadow or outline, making them stand out against the blue background.

**DANCE!**





**MUNCIE**

**S Z M**  
Sherman and Marjorie  
**ZEIGLER FOUNDATION**



PORCH PARTY

July 11, 2026



**LISTEN!**

**WMUN**

THE TALK OF MUNCIE

**92.5 FM** 1340 AM

# PORCHLIGHT RADIO

MUNCIE INDIANA



Your Neighborhood, Your Voice



*Who do you want us to interview?*

*What events should we report live from?*

A blue starburst shape with multiple points, resembling a jagged star or a burst of energy. The word "PLAY!" is written in the center in a bold, orange, sans-serif font with a slight shadow effect.

**PLAY!**





